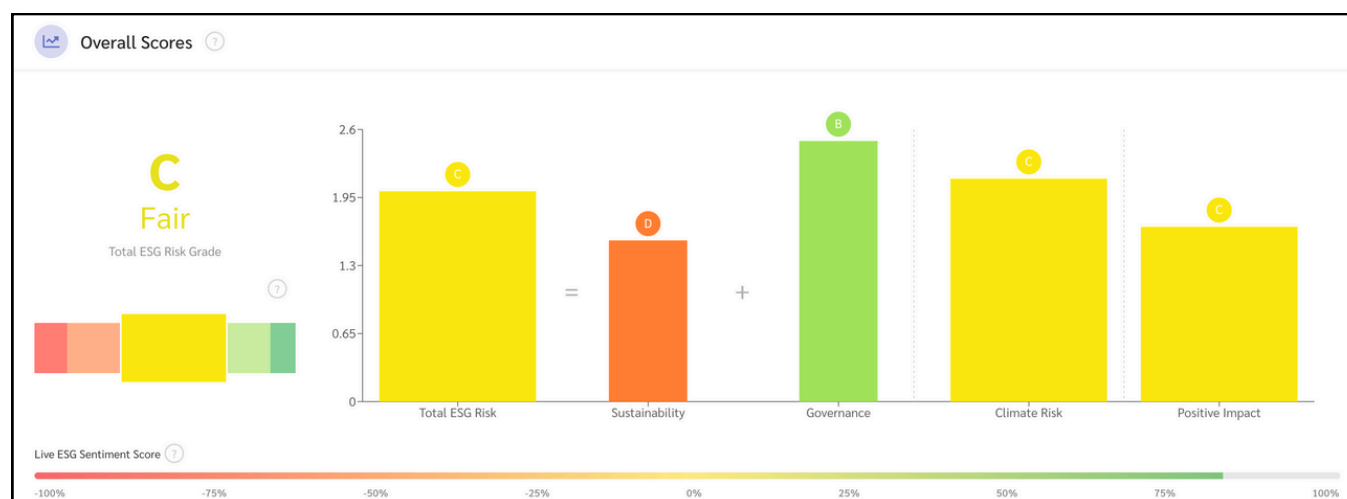# Glass Box Summary

a snapshot of a company's ESG performance and risks

Company	Netflix, Inc. [NASDAQ:NFLX]
Country	United States (USA)
Sector	Technology & Communications 📱
Sub-Sector	Internet Media & Services □

Integrum ESG Summary Scores

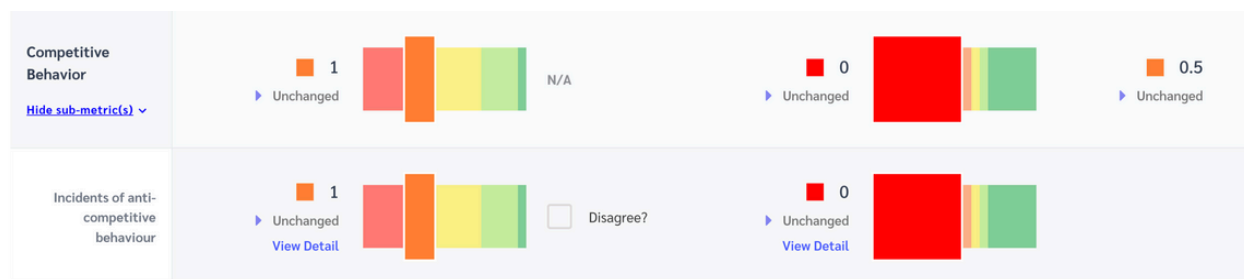| Overall ESG Risk (0-4)	Sustainability Risk (0-4)	Climate Risk (0-4)	Governance Risk (0-4)	Impact Risk (0-4)
2.01	1.54	2.13	2.49	1.67

Key metrics:

Competitive Behavior

SASB STANDARDS
Now part of IFRS Foundation
IFRS

While the company does acknowledge anti-competitive practice (including price manipulation) as an ESG issue, it does not disclose a formal competition policy or report the number of anti-competitive incidents it has faced.

Competitive Behavior
Incidents of anti-competitive behaviour

Reason for score

We have assigned a score of 1 because the company acknowledges anticompetitive practice (including price manipulation) as an ESG issue, but has no clear policy in place. (The logic behind each 0-4 score is set out on the 'scoring logic' sheet)

Excerpt 1

Annual Report 2024/25   Page **9**

Given uncertainty around these rules, including changing interpretations, amendments or repeal, coupled with potentially significant political and economic power of local network operators, we could experience discriminatory or anti-competitive practices that could impede our growth, cause us to incur additional expense or otherwise negatively affect our business.

Why is this particularly relevant to Netflix?

Netflix is under active investigation in Türkiye (2025) for potentially anti-competitive exclusivity arrangements. In 2024, South Korean regulators also launched probes into its subscription cancellation practices and pricing changes, following a related fine in 2022.

These actions highlight a pattern of regulatory concern across markets.

Yet, Netflix does not disclose a competition policy or track/report anti-competitive incidents - leaving investors without clear insight into legal exposure or compliance risks that could impact long-term value.

Key metrics:

Climate Stability

Cambridge Impact Framework

● **Total Scope 1 + 2 Emissions (tCO₂e)**
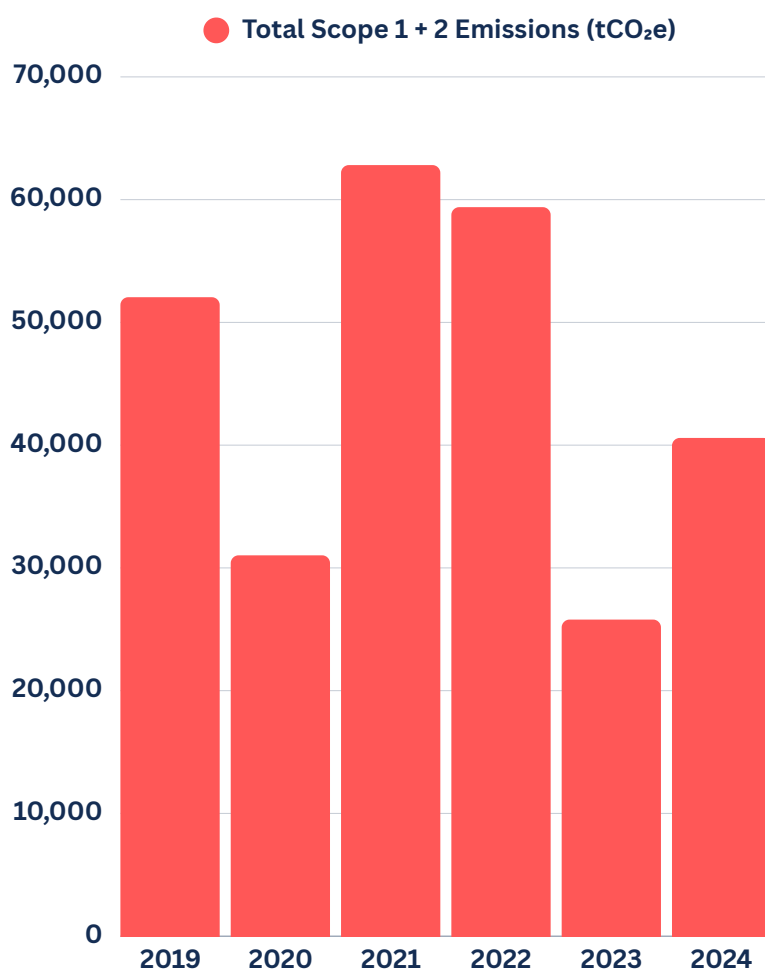
Netflix's combined Scope 1 and Scope 2 GHG emissions have risen sharply from 25,790 to 50,488 tCO₂e, an increase of approximately 96%.

This surge ranks as the fifth largest year-on-year increase across the sector and places Netflix as the 13th highest emitter within Integrum's coverage of the Internet Media & Services sub-sector.

Why is this particularly relevant to Netflix?

While this surge may raise concern among investors, it's important to note that 2023 emissions were unusually low due to the Hollywood strikes, which temporarily reduced production activity and energy use.

Emissions appear to be trending downward longer term, but the rebound highlights operational volatility and the growing relevance of climate-related risks. Netflix could strengthen its approach by linking emissions reductions to executive pay and quantifying the financial impact of climate risks, including the share of assets or activities exposed to transition or physical risks.

Hannah Bennett

Head of Research - Integrum ESG 🌍

Hannah joined the team at Integrum ESG in 2020, leading the Research team to deliver industry leading ESG and Impact risk analysis.

ESG Intelligence for Investors

Fast - avoid costly mistakes

Powered by machine learning, our data is updated within 10 days of company reports being published. We also provide you with live ESG sentiment data from over 47,000 news sources, saving you from the reputational and regulatory risks of outdated, poor-quality data.

Actionable – manage your risks

We use a simple, impartial, rules-based scoring logic to give you both an absolute and relative view of risks within your portfolio. We focus solely on financial materiality, so your ESG insight can tangibly influence your fund performance.

Transparent – save hours of time

Our Glassbox will not only surface the ESG scores, metrics and data, but also the underlying company excerpts and reports, to save your team hours of time wasted manually trawling reports to validate your data. This will give you the confidence to report to your clients and end beneficiaries with all the knowledge you need.

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Want to see more data on Netflix? Click here